

MVO
ELITE



NESTLÉ ICE CREAM – Dragon Heroes

On 12 January 2019, Nestlé Ice Cream held its Annual Appreciation Dinner at Genting International Convention Center, Pahang. This event was attended by Nestlé Ice Cream employees and distributors from all across Malaysia, Indonesia and Singapore.



The theme of the night was “Dragon Heroes”, to celebrate the launch of the new ‘How to Train Your Dragon: The Hidden World’ ice cream in Malaysia. The theme focused on the two main characters; Toothless and Light Fury with them portraying courage, strength and teamwork in the movie. These qualities are also the facets that are required by every business employee to ensure sustainable growth and long-term success.



The event celebrated all the achievements Nestlé Ice Cream employees and distributors have accomplished in 2018 and they were rewarded for their hard work and tenacity.

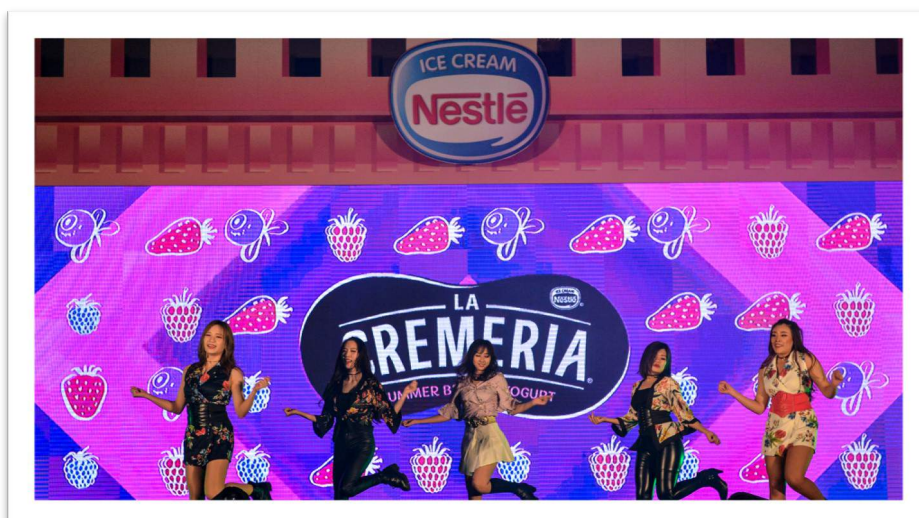
Everyone is also geared up with the announcement of exciting new products and plans for 2019.

Two key 2019 products were showcased:

- 2 new 'How to Train Your Dragon' ice creams; Toothless in Grape flavour and Light Fury in Lychee and Grape flavour.



- The all new look for LA CREMERIA® that is more vibrant and trendier with a new Summer Berries variant.



One of the major highlights of the event was the presentation of Mr. Pang Cheng Ye from MVO Marketing as the 2018 Nestlé Ice Cream (Agency) Best Sales Rep Award.



The joyous occasion was filled with entertainment such as the medieval dance, KPOP performance and the live band. The exciting performances were accompanied by attractive lucky draw prizes; Lazada gift cards, Fitbit watches, Apple Laptop, Samsung S9 and travel vouchers, in total worth RM40,000.





Cremo Ice Waffle



Introducing our latest hot-seller — Cremo Ice Waffle! You will enjoy every bite of the soft vanilla ice cream with butter waffle crisp.

Available now at selected minimarts. You may also purchase from our [online store](#). Free delivery with minimum order of \$53.50!



Dreyer's Grand Promotion at FPon

FREE* Dreyer's inverted Umbrella worth \$15.90
with any purchase of 2 Dreyer's Grand Ice Cream 887ml
Valid till Apr 2019

*T&Cs apply. While stocks last. Exclusively at [FairPrice On](#)

From now till 30 Apr 2019, get a free Dreyer's inverted umbrella worth \$15.90 when you purchase any 2 tubs of Dreyer's Grand Ice Cream 887ml. There are 6 flavours available for our Dreyer's Grand range — Cookies 'N Cream, Mint Chocolate, Vanilla, Mocha Almond Fudge, Hazelnut Chocolate and Toasted Almond. There is a limited quantity of umbrellas available so hurry up to purchase now!

This promotion is valid exclusively on [FairPrice On](#).